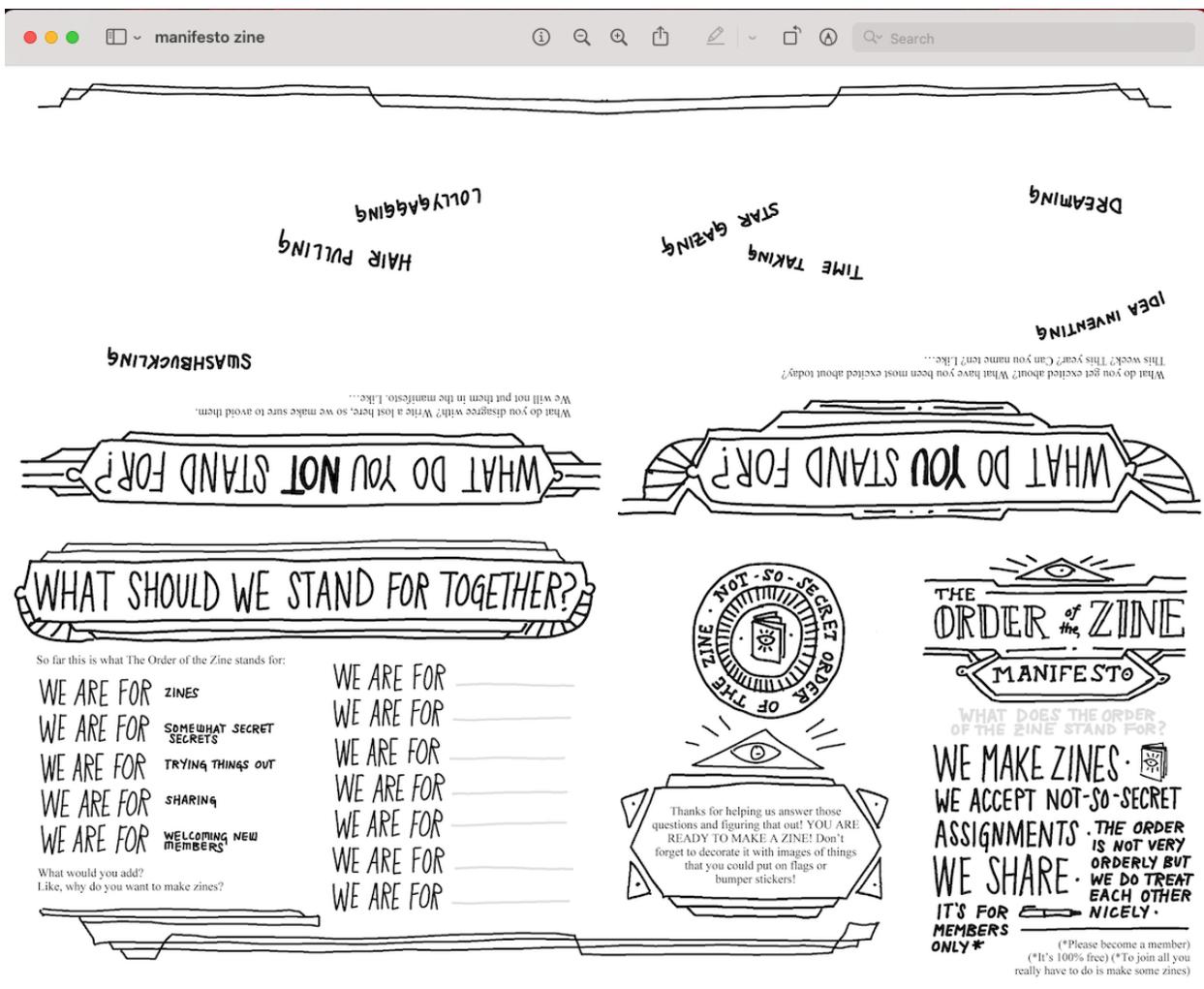


Zine Printing Best Practices

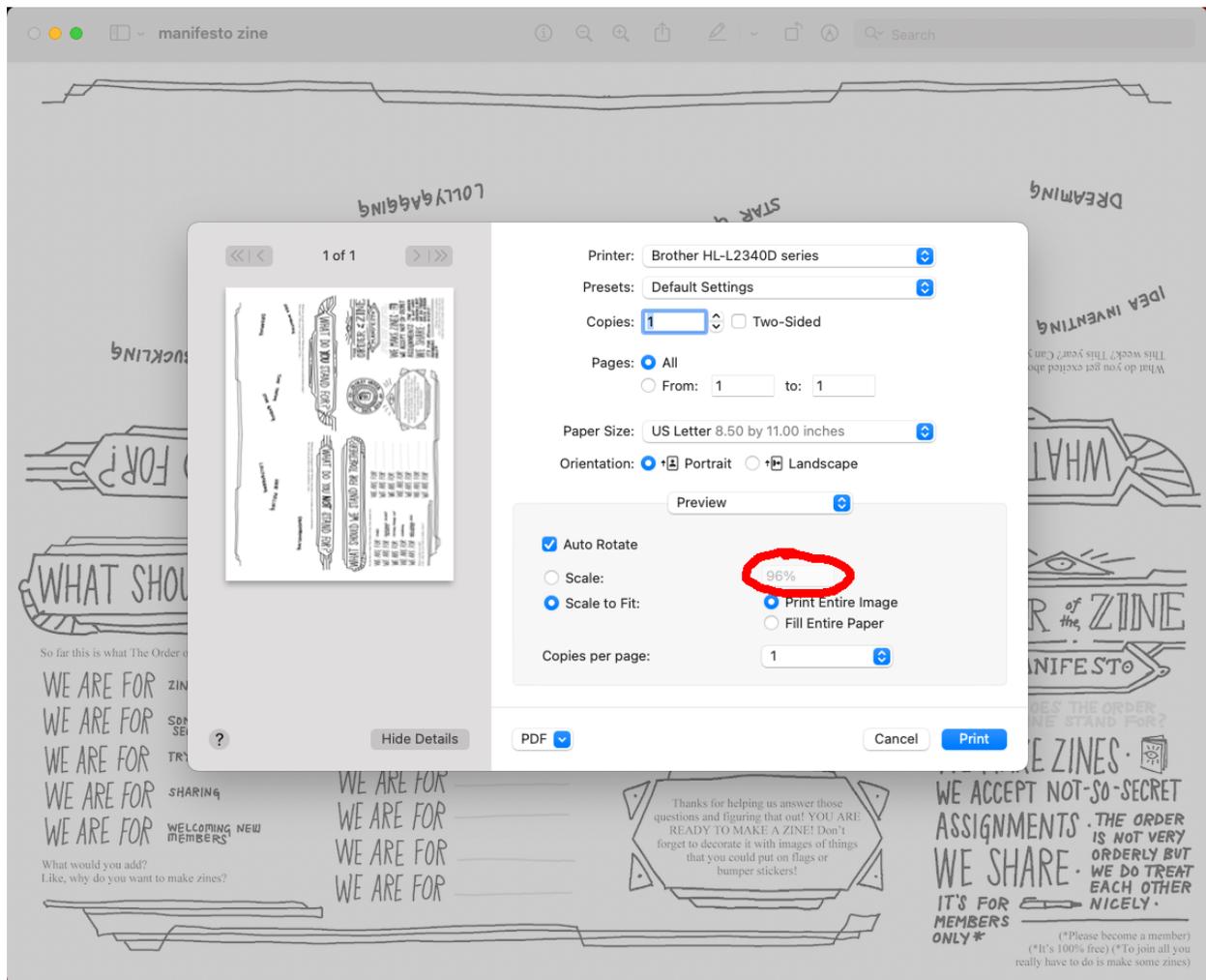
I know our original intention was to design and format the zines in a way where they are sort of universally printable on any OS, hardware, or software. The truth of the matter is that there are too many variables to consider, so I thought I would type up a 'best practices' for printing them up so that things align up where they need to be when you print them. This also applies to our other printables (letters, supplementary materials, etc.)

100% scaling

It's really only one setting: Make sure that the files don't get scaled down. If at all possible, make sure they are scaled at 100. For instance, here is the printable file for the zine that accompanies Zine #5 opened up on a Mac.

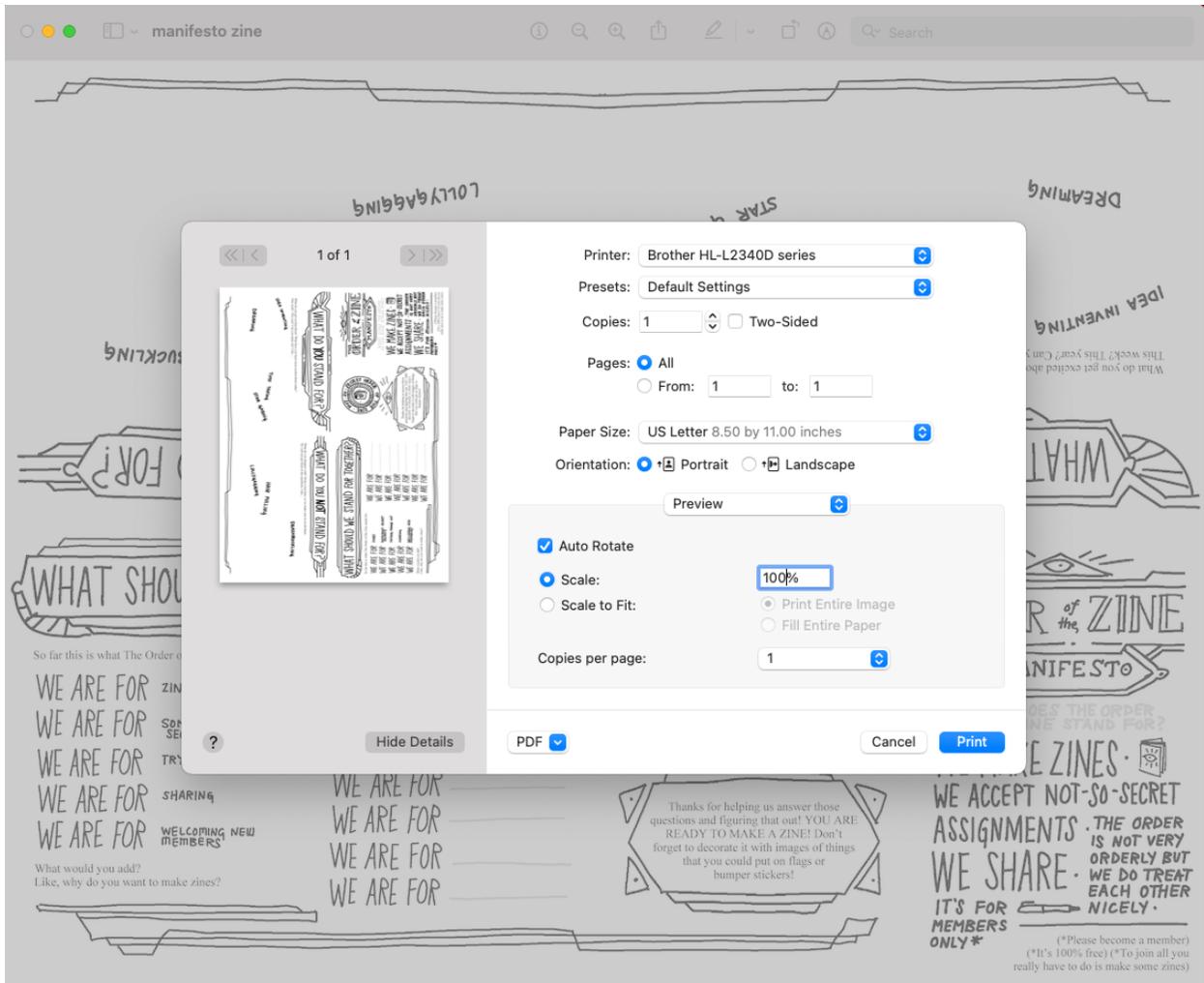


I've opened it up in the default PDF application for Mac, Preview. When I go to print, this screen comes up. Notice that the default scales it to 96%. This is because the printer can't print all the way to the edge (there is about 1/8" margin around the edge it can't print to) and the program is trying to scale it down so nothing gets cut off. It's so considerate!



BUT... We've designed the zines to take that 1/8" margin that is standard on most printers into account and already spaced everything inside that margin. When it scales it down, it's scaling it further and the result will be zine pages with large white areas on one side (most likely the cover page).

So what you'll need to do in whatever menu that pops up to print is so make sure you go in and select the option to scale and make sure it's set to 100%. This *should* make sure the zines print the way they were intended to.

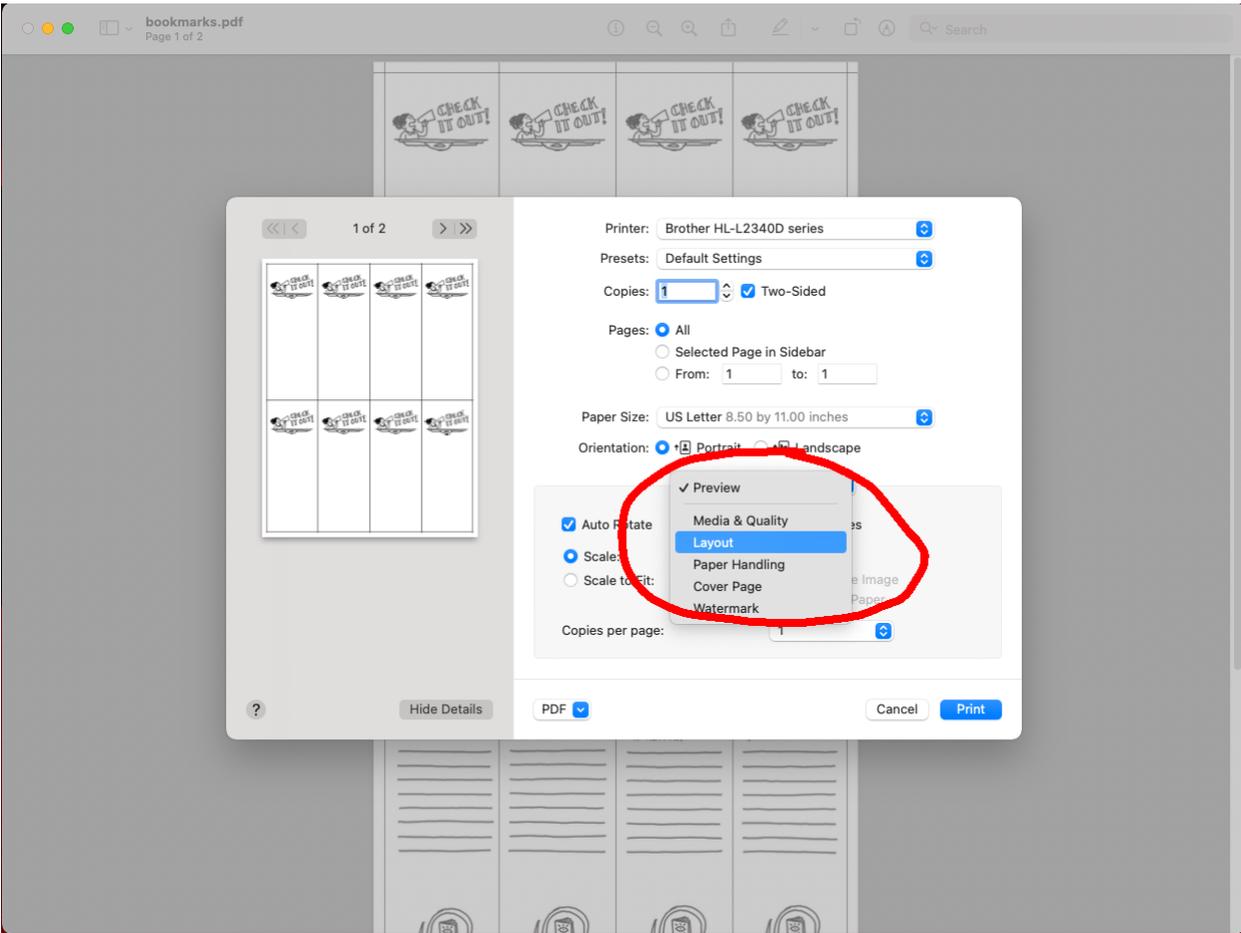


Note: Even though I'm doing this on a Mac, there should be similar option in the print menu for Windows. If you are printing on your phone or an iPad, the printing options are much more limited.

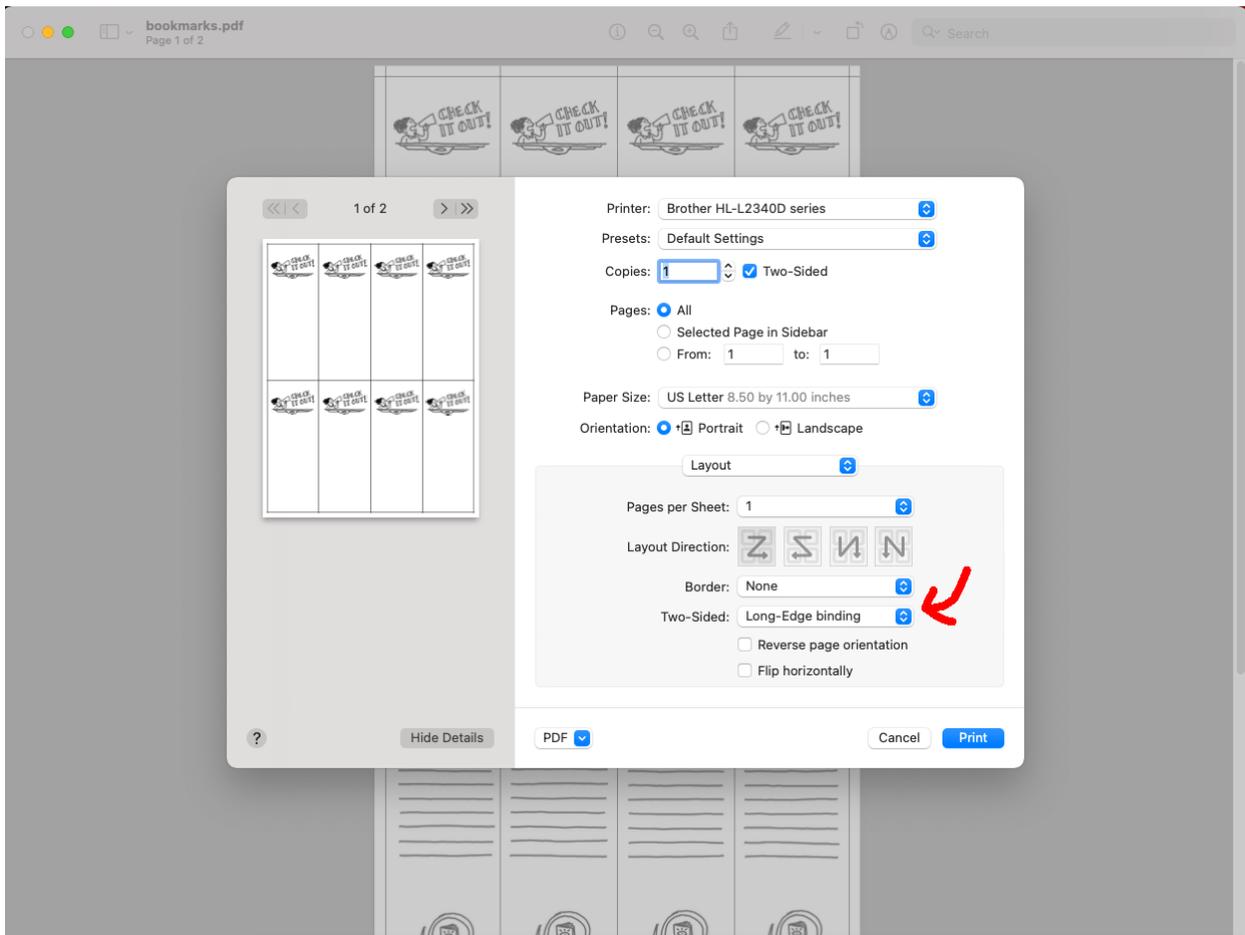
Printing Double-Sided

Alec at the Tualatin reminded me of something that I do second nature, but it might not be intuitive for everyone - when you are printing documents that are double-sided, you want to make sure the printer aligns them properly, otherwise they will end up flipped opposite on each side. The following slides are printing from a Mac in Preview, but as mentioned above, your printer menu should have similar settings.

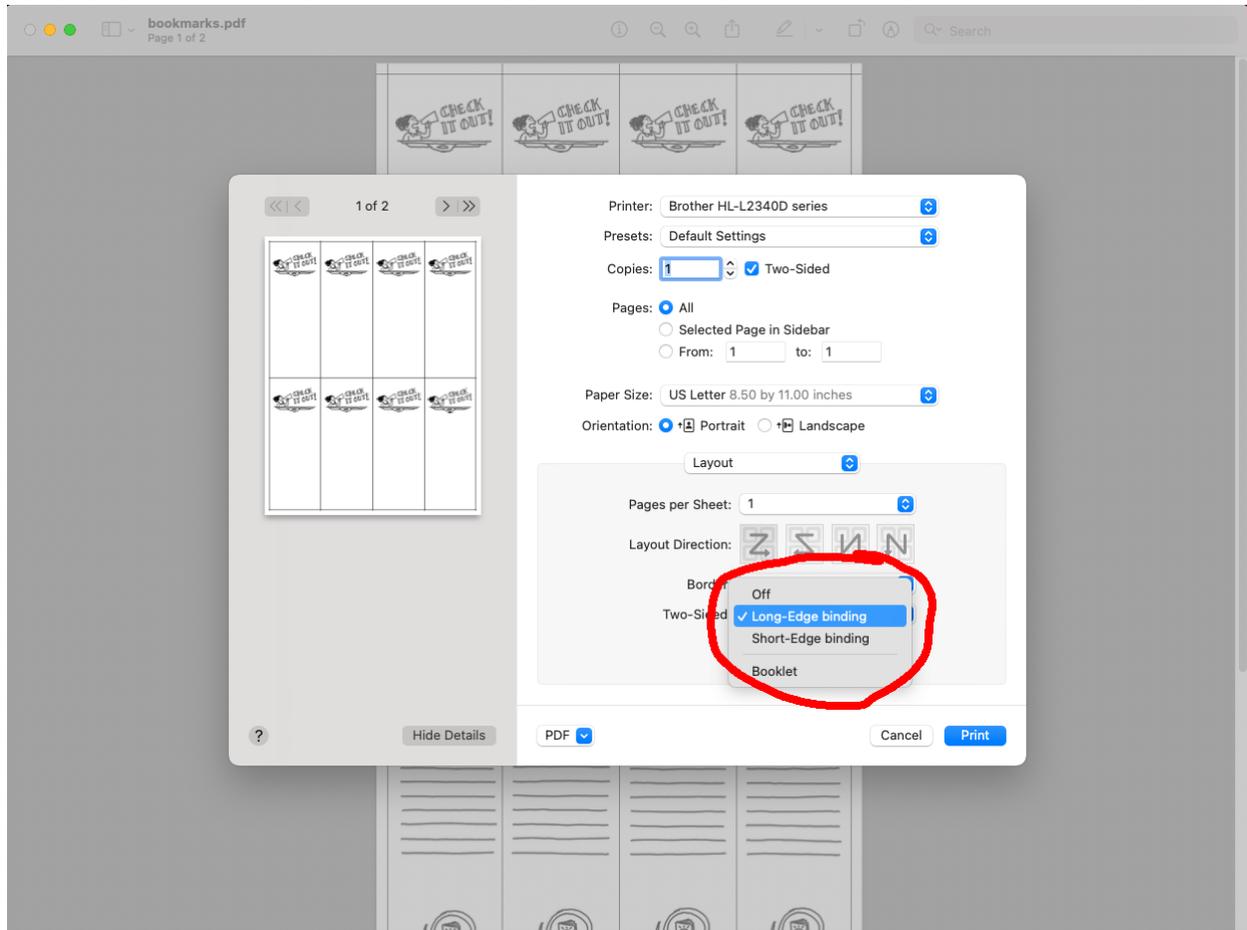
First you'll need to find the menu that has the printer options and find 'Layout'



Then you'll need to select the option for two-sided. Click on that and there should be two options: **Long-edge binding & short edge-binding**



If you are printing something that is formatted for vertically, or in portrait mode (like the bookmarks in the example here). You'll want to select **long-edge binding**. This is making sure to flip it on the long-edge. If something is formatted horizontally, or in landscape mode, make sure to select **short-edge binding**. This will flip it along the short-edge.



If you have any questions, please reach out to me jonathan@oneofthejohns.com and I will try to help you troubleshoot it!